

**CoCA Senate Submission Appendix No 7 – Celebrante 2012 Celebrant Survey**

– NOTE Over 90% post-2003 appointed Celebrants completed this survey.

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## INTRODUCTION

### Welcome to the 2012 Australian Celebrant Survey.

Back in 2009, we decided to ask the celebrant community what they were thinking. We sent out an invitation to over 7,000 celebrants across Australia for their feedback on a range of issues and we were delighted to have over 1,500 celebrants take part.

This year we decided to ask you all again and, again, we've had over 1,500 responses to a range of celebrancy-related issues from the changes proposed by the Attorney-General's Department through to ceremony rates, locations and styles.

Without the support and resources of our sponsors this year - the **Australian Federation of Civil Celebrants** and **Celebrante** - the survey would have not had anywhere near the participation that it has.

To everyone who took part this year, a hearty "thank you"! For those that didn't or couldn't make it, I hope you will help us all learn more about the celebrancy industry when next we run the survey.

David Taylor  
Celebrante

### IN WHICH YEAR DID YOU BECOME A CELEBRANT?

RESPONSE	%	COUNT
2012	0.2%	3
2011	4.9%	73
2010	16.7%	248
<b>2009</b>	<b>22.4%</b>	<b>332</b>
2008	19.5%	289
2007	9.5%	141
2006	8.0%	119
2005	4.5%	66
2004	4.9%	73
2003	1.9%	28
Pre 2003	7.5%	111
<b>TOTAL</b>	<b>100%</b>	<b>1483</b>

WHICH CEREMONIES DO YOU PERFORM AND WHAT IS YOUR AVERAGE FEE FOR EACH?				
	> \$250	\$250 to \$400	\$400 to \$600	\$600 to \$800
Wedding	3.5%	31.4%	<b>57.0%</b>	7.4%
Naming	39.6%	<b>54.2%</b>	6.1%	0.0%
Renewal of Vows	25.6%	<b>56.7%</b>	16.4%	1.3%
Funeral	25.7%	<b>55.4%</b>	17.1%	1.3%
Commitment	14.4%	<b>57.7%</b>	26.0%	1.6%
Ashes Scattering	43.7%	<b>46.7%</b>	9.1%	0.5%
Boat Launching	45.5%	<b>46.5%</b>	7.9%	0.0%
New Home or Office	<b>51.3%</b>	41.6%	7.1%	0.0%

HOW WOULD YOU DESCRIBE YOUR MOST COMMONLY REQUESTED STYLE OF CEREMONY?

RESPONSE	%	COUNT
Intimate	12.6%	184
New Age	1.5%	22
<b>Personal</b>	<b>58.8%</b>	<b>858</b>
Religious (Buddhist)	0.1%	1
Religious (Christian)	1.9%	27
Religious (Hindu)	0.1%	2
Religious (Islamic)	0.1%	1
Religious (Jewish)	0.1%	2
Religious (Other)	0.1%	2
Spiritual	1.5%	22
Themed	0.4%	6
Traditional	18.0%	262
Other	4.7%	69

WHAT WOULD BE THE MOST COMMON SIZE 'AUDIENCE' AT YOUR WEDDING CEREMONIES?

RESPONSE	%	COUNT
Less than 5 people	0.2%	3
5 to 10 people	0.7%	10
11 to 25 people	3.2%	47
26 to 50 people	22.0%	319
<b>51 to 100 people</b>	<b>67.5%</b>	<b>981</b>
Over 100 people	6.4%	93

IS CELEBRANCY YOUR MAIN SOURCE OF INCOME?

RESPONSE	%	COUNT
Yes	14.6%	216
No, but I'd like it to be	29.8%	441
<b>No, this is just part time for me</b>	<b>55.5%</b>	<b>821</b>
<b>TOTAL</b>	<b>100%</b>	<b>1476</b>

DO YOU BELIEVE THAT THE COST-RECOVERY EFFORT VIA A CELEBRANT'S REGISTRATION FEE IS NECESSARY TO SUPPORT THE CELEBRANTS PROGRAM?

RESPONSE	%	COUNT
Yes	28.4%	404
<b>No</b>	<b>71.6%</b>	<b>1017</b>

**WHAT'S THE FURTHEST AHEAD YOU'VE TAKEN A BOOKING**

<b>RESPONSE</b>	<b>%</b>	<b>COUNT</b>
<b>1 Year</b>	<b>84.9%</b>	<b>1200</b>
2 Years	43.4%	613
More than 2 years	45.4%	642